

Zachary A. Self

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career skills

Process

Ability to manage and produce any size project from inception to completion. Concept, wireframe, art direct, and create multi-platform projects including interactive websites (html, css, php, ajax, jquery), flash animations, advertising, user interfaces, brand identity, video editing, design for mobile devices and touchscreen technology. Experience in gilding, sreen and letterpress printing.

Production

Proficient in Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Coda, Microsoft Office, Digidesign Pro Tools, Final Cut Pro. Training in 3D Max and After Effects.

Professional

Project management and organizational skills. Ability to produce quality, detailed work in a timely manner. Stay current on trends and technology in the industry. Keen understanding of online marketing strategies and best SEO practices.

education

Associate of Applied Sciences Degree, Graphic Design and Illustration
Seattle Central Creative Academy, Seattle WA, June 2011

Associate of Arts Degree, Business Administration
Seattle Central Community College, Seattle WA, June 2004

work experience

Deloitte Digital / Übermind (acquired January 2012)

Interface Designer and Front-End Engineer primarily working on IOS Apps and Mobile Optimized Web solutions for notable clients such as Target, Alaska Airlines, REI and other well-established retailers and media/entertainment companies.

Web Engineer // Designer // June 2011 - August 2012

Independent Contractor

Client management responsibilities including generating specific proposals tailored for each project from concept to completion, website maintenance and creation of additional collateral. Design of unique branding, identity and interactive experiences.

Art Director // Designer // 2008 - present

One Family Inc.

Responsible for the management of recording studio facility. Oversee financial management and perform business/community outreach to young people and other prospective clients. Have served on an as needed basis in a variety of capacities including creative director, musician, composer and arranger.

Audio Engineer // Producer // March 2004 - present

Ozya Youth Leadership Laboratory

Created curriculum for cohorts of youth including leadership training, business development, community outreach and event planning. Facilitated a 60+ person musical theatre piece. Managed a seven person team responsible for the daily operations of a Not-For-Profit.

Founder // Co-Director // October 2007 - August 2010

Group Health Credit Union

Responsible for all financial transactions including investment management, portfolio diversification, loan origination and basic banking needs. Worked with a variety of loan products and exercised strategic sales abilities to meet branch sales goals.

Senior Financial Officer // August 2006 - May 2007

professional development

Songwriter & Publisher, ASCAP / BMI Publishing Societies
Member, Greater Seattle Chamber of Commerce
Member, American Institute of Graphic Arts (AIGA)

references

Available upon request